

October 2011

Year 9 Parents

Dear Parent

National Enterprise week is the week beginning Monday 14<sup>th</sup> November and in order to encourage students to learn 'work' skills we are once again able to offer a whole day of Enterprise to our Year 9 students courtesy of Jersey Enterprise .

The day will take place on Thursday 17<sup>th</sup> November and will involve speakers and activities provided by an outside company. It will be based on the BBC TV show 'Dragons Den' with the final aim for the teams of students to present their business ideas to a panel of judges. Students will work in 'business teams' towards the creation and production of a real business, product or service. With the help of the company each team will develop a plan to market their chosen product through inventive, creative and enterprising mediums. Teams will work through vital stages of business planning and creation ahead of the afternoon's finale where the teams will present their business idea and plan to a panel of judges. Qualifying heats and the grand final will lead to an eventual winning team.

I am sure you will agree that this initiative supports our curriculum in many areas such as English (Speaking and Listening), English (Reading), English (Writing), Maths (Number and Algebra), Maths (Handling data), Design and Technology, Art and Design, Music, Citizenship.

We feel that this day will encourage a 'Can Do' attitude together with boosting students' self belief that they can 'make things happen'.

With kind regards

Mr Alun Watkins  
Headmaster